CORE MINDSETS

TONY ROBBINS

optimal strategies for living

MITT ROMNEY

flag waving h ard worker

RICHARD BRANSON

self-made billionaire who hangs out with poor people in need

THINKERS

rational, problem solving, driven

BUILDERS

orderly, hard working, dutiful

HELPERS

friendly, supportive, focused on the greatest good for all

INDEPENDENTS

ambitious, autonomous, fearless

CONNECTORS

loyal, team players, ring leaders

PERCEIVERS

balanced, patient, insightful

PARIS HILTON

famous for being famous

MAHATMA GANDHI

principled to the core

MONTEZUMA

Aztek king